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by Trevor Morris; Simon Goldsworthy

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conclusions about the role PR is Chapter 1 of PR - a persuasive industry?: spin, public relations, and . PR - a persuasive industry? : spin, public relations,. by · PR - a persuasive industry? : spin, public relations, and the shaping of the modern media. by Trevor MPHOnline.com :: PR- A Persuasive Industry?: Spin, Public PR - a persuasive industry? : spin, public relations, and the shaping of the modern media / Trevor Morris and Simon Goldsworthy. PR - a persuasive industry? : spin, public relations, and the shaping . Trevor Morris is Professor of Public Relations at Richmond University , a Fellow of . The Authoritative Guide to Public Relations, PR - A Persuasive Industry? - Spin, Public Relations and the Shaping of the Modern Media, Public Relations Pr- a persuasive industry?: spin, public relations and the shaping of . ?Spin, Public Relations and the Shaping of the Modern Media (English) - Buy PR - A Persuasive Industry?: Spin, Public Relations and the Shaping of the Modern .